



313.715.9266

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supadupavik.com

HELLO!

My passion is to create things that excite people. Throughout my career, I have guided start-up companies as well as established businesses by developing brand identities that they can be proud of. My goal is to continue building brands that create community, and empower the people in them.

EDUCATION

AUG 2020 – CURRENT

Color and Material Design, M.F.A.

College For Creative Studies | Detroit, MI

AUG 2014 – MAY 2016

Graphic Design, B.A.

Art Institute of Michigan | Troy, MI

2016 "Best In Show" Finalist

AUG 2012 – MAY 2014

Business Administration, A.A.S.

Wayne County Community College | Detroit, MI

SKILLS

Identity Design
Graphic Design
Motion Design
Print & Layout Design
Color Theory
Brand Strategy
Trend Research
HTML & CSS
Photography

TOOLS

Adobe Creative Cloud
Microsoft Office
MAC & PC Platforms
Wordpress

VICTOR SMITH

Brand Designer

EXPERIENCE

AUG 2020 – CURRENT

Creative and Graphic Designer

Motown Museum | Detroit, MI

Provide art direction and creative assets, including communication and graphic design, visual identity, website management, and photography that support the Museum's initiatives and marketing strategies.

JUL 2018 – CURRENT

Freelance Creative Director

The Elect | Detroit, MI

The Elect is a collective of multidisciplinary designers who collaborate on various projects. My role is to provide visual identity and art direction on projects.

JUN 2016 – JUL 2018

Graphic Designer

Sharper Image | Farmington Hills, MI

Responsible for designing and coding email marketing, and created digital assets for the website.

OCT 2015 – DEC 2015

Graphic Design Intern

SS Digital Media | Troy, MI

Assisted on client projects including developing websites, logos, web advertisements, and e-learning tools.

OCT 2015 – DEC 2015

Graphic Design Intern

Bravo Graphix | Detroit, MI

Designed various print collateral, corporate identity, and digital media.
